



### **Firestone Recognizes Crystal Lake Company with Partner in Quality Award**

**Crystal Lake, Ill. – MONTH 2009** – Firestone Building Products Company, LLC, recently named Associates Roofing, Inc. a winner of the 2009 Firestone Partner in Quality Award. The local firm earned the award for its expertise in high-quality roofing installations over the past year.

“Associates Roofing, Inc. is among a select group of contractors recognized with Firestone’s Partner in Quality Award for their outstanding long-term roofing performance and dedication to roofing system excellence,” said Tom Walker, vice president of sales and marketing for Firestone Building Products. “We are pleased to congratulate Associates Roofing, Inc. for their outstanding work and commitment to quality.”

The Firestone Partner in Quality Award recognizes contractors who installed a minimum of four warranted Firestone roofs in each of the past five years, maintained at least one million square feet of Firestone roofs under warranty, and achieved an annual Quality Incidence Rating (QIR) of 2.0 or less. The Firestone QIR measures each contractor’s quality performance based on warranty repair incidences per million square feet under warranty.

For additional information regarding the roofing services provided by Associates Roofing, Inc., please contact Michael Gurdak at 888-279-7663 or via e-mail at [mike@arwroof.com](mailto:mike@arwroof.com). View Associates Roofing, Inc.’s Web site at [www.arwroof.com](http://www.arwroof.com).

Firestone Building Products Company, LLC, is a leading manufacturer of EPDM, TPO, modified bitumen, metal roofing systems, polyiso insulation and accessories for the commercial roofing industry. In addition to superior roofing products, Firestone offers installation expertise and product support through technical solutions and services departments and an international network of roofing contractors, distributors and field sales representatives. Headquartered in Indianapolis, Ind., Firestone is an operating company of Firestone Diversified Products, LLC. Visit the Firestone Web site at [www.firestonebpc.com](http://www.firestonebpc.com).